

The Visit Rwanda has been accepted into Virtuoso's collection of the finest luxury hotels, resorts, cruise lines, airlines, tour operators and other travel entities worldwide. The exclusive portfolio of luxury travel partners specialize in world-class client service and experiences.

The brand was accepted to join Virtuoso's exclusive portfolio of luxury travel partners with over 2,000 preferred suppliers in 100 countries.

According to Mandi Stefanak, North American Representative of Visit Rwanda, inclusion in Virtuoso will present new sales and marketing opportunities to the network's more than 20,000 luxury travel advisors and their highly desirable clientele. Virtuoso agencies worldwide sell an average of (U.S.) \$25-\$30 billion annually, making the network the most significant player in luxury travel.

"Virtuoso's acceptance process is incredibly selective, so becoming a preferred partner is a true honor," said Stefanak. "The reputation Virtuoso member agencies have for outstanding dedication to their clients is a perfect fit with our own bespoke approach to service. Now that we're part of this renowned network, we look forward to offering Virtuoso advisors and their clients the special amenities, values and experiences that surpass their expectations."

Virtuoso's collection includes finest luxury hotels, resorts, cruise lines, airlines, tour operators and other travel entities worldwide.

These partners specialize in world-class client service and experiences, provide superior offerings, rare opportunities and exceptional value for Virtuoso clients. These prestigious providers are able to market to Virtuoso clients via network vehicles and to Virtuoso agencies through multiple communications channels and events, including Virtuoso Travel Week, luxury travel's preeminent worldwide gathering.

Therefore, Visit Rwanda's acceptance into Virtuoso gives it direct relationships with the world's leading leisure travel agencies in North and Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East.

Trekking through Volcanoes National park to come face-to-face with mountain gorillas, observing the Big Five on a safari in Akagera National Park or hiking in the presence of chimpanzees at Nyungwe National Park are just three examples of the once-in-a-lifetime wildlife experiences Rwanda offers visitors.

In addition to Rwanda's spectacular wildlife, travelers will also discover a rich and hospitable culture, beautiful and varied scenery, a vibrant and impressive capital city, and so much more.

By beginning a partnership with Virtuoso, Visit Rwanda will ensure advisors are the first to know about the national parks' exciting new product offerings, pertinent COVID-19 updates, and the webinars, training opportunities and special promotions available for a limited time.