

The Government of Rwanda has signed a partnership agreement with E7 Group, a leading printing and packaging company based in Abu Dhabi, United Arab Emirates, to establish a state-of-the-art printing facility in Rwanda.

The agreement was signed Wednesday, May 7, 2025, by Juliana Kangeli Muganza, Deputy CEO of the Rwanda Development Board (RDB), representing the Government of Rwanda, and executives from E7 Group. The deal is part of broader efforts to enhance public service delivery and position Rwanda as a regional hub for advanced manufacturing.

In a statement posted on social media, RDB said the partnership will support the development of a high-tech printing plant that will improve government service delivery and contribute to the country's industrialization agenda.

"The collaboration includes various services and the construction of a flagship facility that will promote innovation in public service delivery while advancing Rwanda's goal of becoming a regional industrial center," RDB said.

The signing ceremony was attended by Minister of ICT and Innovation Paula Ingabire, Directorate General of Immigration and Emigration ACP Lynder Nkuranga, and other senior officials.

E7 Group specializes in high-quality printing services, including newspapers, books, magazines, educational materials, and secure documents. The company also supports authors, businesses, and institutions with cost-effective printing and packaging solutions.



Formerly known as United Printing & Publishing (UPP), the company was rebranded to E7 Group in 2023 following its merger with ADC Acquisition Corporation, a firm created to invest in strategic growth companies. E7 Group is listed on the Abu Dhabi Securities Exchange.

The company provides a wide range of secure printing services, including national ID cards, passports, banking cards, and commercial packaging. In 2024, the company reported \$189 million in revenue and holds total assets worth approximately \$645 million. E7 Group employs more than 1,300 staff globally.

E7 Group is a subsidiary of ADQ, one of the UAE's largest sovereign wealth funds.

Founded in 2018, ADQ reported assets worth \$225 billion as of June 2025. In 2023 alone, the fund earned \$4.3 billion in net profit and generated more than \$30.4 billion in revenue.

Rwanda's Manufacturing Sector on the Rise

The agreement comes as Rwanda accelerates efforts to industrialize and diversify its economy. According to the National Institute of Statistics of Rwanda, the country's manufacturing output rose by 5% in March 2025.

Prime Minister Edouard Ngirente said in March that Rwanda's industrial output had nearly tripled since 2017, increasing from Rwf 591 billion to Rwf 1.68 trillion, driven largely by value addition and industrial reforms.

To date, more than 230 factories across Rwanda are fully operational, with 98 others still under construction. Employment in the manufacturing sector has grown from 180,000 in 2017 to 259,000 in 2024.