QA Venue Solutions Rwanda has signed a seven-year agreement with the Government of Rwanda to manage the iconic Kigali Arena, a 10,000-seater multipurpose arena in the heart of the Rwandan capital city.

Inaugurated in August 2019, the Kigali Arena has, among other events, successfully hosted renowned R&B star Ne-Yo in a sold-out concert as well as the Basketball Africa League (BAL) regional qualifiers.

Kigali has been consistently ranked the second most popular destination in Africa for hosting international conferences and events by the ICCA (International Congress and Convention Association) and the award-winning Kigali Arena is one of Kigali's world class venues which QA Venue Solutions Rwanda aims to add to the roster of key venues used by the events industry.

Under the agreement, QA Venue Solutions will work with local and international federations, event organizers, PCOs (Professional Conference Organizers), promoters and the MICE (Meetings, Incentives, Conferences & Exhibitions) industry to develop a full and robust events calendar diversifying to include sports for the Kigali Arena.

QA Venue Solutions will invest US$ 2.4 million and aims to host a multitude of remarkable and memorable events.

The company will integrate various online and physical systems to better the workability of the Kigali Arena, i.e. online ticketing, facility management systems, Sound/AV systems, work with 'Made in Rwanda' brands/products to ensure all retail points in the facility are full and operational to the public and continuously adapting the venue based on market requirements, to ensure the experience at the Arena is both pleasant and memorable. In addition, QA Venue Solutions will work with local and international stakeholders to develop a backstage academy, aimed at developing local skills in the events industry.

Following the signing of the Management agreement, The Ministry of Sports Permanent Secretary, Didier Shema – Maboko said:

"The Kigali Arena has already hosted a number of successful events since it was inaugurated last year with success. The facility is set to position Rwanda as a top African destination for indoor sports tournaments and other events. With the facility being first of its kind in the east and central African region. The Government of

Rwanda intends to work with QA Venue Solutions to bring the best of events from around the world to Rwanda, which will ultimately boost the tourism sector and position the country as a sports and entertainment hub."

Also speaking on the signing, QA Venue Solutions Director, Kyle Schofield said:

"QA Venue Solutions identifies the need for infrastructure in the sports and entertainment industry in Africa and has taken on the mission of developing a self-sufficient venue management model for the continent that will assist in maintaining and developing the infrastructure needed for our sports men/women and entertainers to prosper and showcase their craft. Our aim will be to develop the Kigali Arena as a hub for holding events in Rwanda, offering state of the art space for companies to host sporting events, banquets, conferences, award evenings, fitness events, children's events and exhibitions/fairs. Kigali Arena will lead the charge in developing an international standard events eco-system to encourage international bodies to host major events in Rwanda.

We want to invite local, regional and international businesses to partner with us to find the right opportunities to further their business growth through the Kigali Arena."

QA Venue Solutions Rwanda has partnered with local companies and continues to encourage businesses in Rwanda to engage with the management team regarding opportunities in the venue. The partnerships validate the businesses efforts of inclusion and development in the local economy, forming a strategic alliance that will ensure the Arena caters for the people of Rwanda.

About QA Venture Solutions

QA Venue Solutions was established by an experienced, dynamic group of people whose philosophy is based on developing a new model of venue solutions across the African continent and beyond. The company comprises of a team of proudly African individuals who together possess decades of experience in the events, entertainment and hospitality industry, in addition to venue management, design and operations.

QA Venue Solutions is proud to have been at the forefront of major sports events in Africa. QA Venue Solutions Director, Kyle Schofield worked with NBA (National Basketball Association) and NBA Africa as Head of Event Operations for the

continent, leading the 2017 and 2018 NBA Africa Game Operations.

Venue Management for Sun Arena | Time Square – Menlyn-Pretoria – Sun International, a 8,500 -10,500-Seater multi-purpose Arena in Pretoria, QA Venue Solutions managed the calendar, contracts, operations, technical, safety and security aspects of all shows being hosted at the venue. In 2018 QA Venue Solutions was directly involved in the venue operations for the 2018 NBA Africa Game at the Sun Arena.

QA Venue Solution consulted for Stadium Management South Africa (SMSA) to ensure the smooth running of the FNB, Orlando, Dobsonville and Rand Stadiums and as experts in large event production, QA Venue Solutions provided technical direction for the opening and closing ceremonies of the 2009 FIFA Confederations Cup, 2010 FIFA Football World Cup as well as the 2014 African Cup of Nations Cup.

Under QA Entertainment Technology Consultants (Pty) Ltd, QA Venue Solutions has been, and is still involved in, consulting on venue concepts, commercialization, feasibility, operations and technical requirements for various venues throughout Africa and internationally.