

QA Venue Solutions Rwanda, the company managing Kigali Arena announce the launch of 'Kigali Arena Logo Contest', a an opportunity for Rwandans to stamp their creativity onto the Kigali Arena, one of the most famous African sporting and events venues.

The logo that will win the contest will be used not only in the Arena but also on all online, print, merchandise and visual collateral.

Announcing the contest, QA Venue Solutions Director, Kyle Schofield said "We believe that this contest is a great opportunity for the entire Rwandan community to engage with the Kigali Arena in a new way. The logo that will be chosen will be one that fulfills five major attributes, artistic appeal, originality, simplicity, relevance and most importantly, we are looking for a logo as iconic as the Kigali Arena".

To take part in this contest, visit the Kigali Arena website on www.kigaliarena.rw and complete the Official Entry Form. The winning entry will be chosen by a judging panel that will include representatives from the artistic community, Government of Rwanda and the Kigali Arena management.

The deadline for submission will be 20, November 2020 (4:00 pm Kigali time). The winner of the Contest will be announced on 4, December 2020.

About QA Venture Solutions

QA Venue Solutions was established by an experienced, dynamic group of people whose philosophy is based on developing a new model of venue solutions across the African continent and beyond.

The company comprises a team of proudly African individuals who together possess decades of experience in the events, entertainment and hospitality industry, in addition to venue management, design and operations.

QA Venue Solutions is proud to have been at the forefront of major sports events in Africa. QA Venue Solutions Director, Kyle Schofield worked with NBA (National Basketball Association) and NBA Africa as Head of Event Operations for the continent, leading the 2017 and 2018 NBA Africa Game Operations.

As the Venue Management for Sun Arena | Time Square - Menlyn-Pretoria - Sun International, a 8,500 -10,500-Seater multi-purpose Arena in Pretoria, QA Venue Solutions managed the calendar, contracts, operations, technical, safety and

security aspects of all shows being hosted at the venue.

In 2018 QA Venue Solutions was directly involved in the venue operations for the 2018 NBA Africa Game at the Sun Arena. QA Venue Solution consulted for Stadium Management South Africa (SMSA) to ensure the smooth running of the FNB, Orlando, Dobsonville and Rand Stadiums and as experts in large event production, QA Venue Solutions provided technical direction for the opening and closing ceremonies of the 2009 FIFA Confederations Cup, 2010 FIFA Football World Cup as well as the 2014 African Cup of Nations Cup.

Under QA Entertainment Technology Consultants (Pty) Ltd, QA Venue Solutions has been, and is still involved in, consulting on venue concepts, commercialization, feasibility, operations and technical requirements for various venues throughout Africa and internationally.