The Giants of Africa Festival, a week-long festival to celebrate the 20th anniversary, is set to kick off this Sunday in Kigali, Rwanda.

The week-long event will blend culture, education, and entertainment through Basketball to educate while inspiring African youth to aim high.

Throughout the week, kids will be treated to a specific basketball program, while spectators will also enjoy a mix of entertainment and sports.

According to GOA Festival programs, the youth, boys, and girls will go through a rigorous series of basketball clinics and leadership courses aimed at helping them prepare to pursue their aspirations.

In her remarks, Minister of Sports Aurore Mimosa said “It is an honor for Rwanda to host the celebration of an incredible impact that Giants of Africa.has had on our young athletes and communities empowering them to persue their dreams & achieve greatness through sports and education”.

The week’s festivities will begin with an exciting concert by the famous award-winning Diamond Platnumz. Intore Masamba and Sherrie Silver will also be performing..

Giants of Africa, which Masai Ujiri co-founded in 2003, has conducted basketball camps for boys and girls, built courts, and funded youth outreach activities over the past two decades.

Youth from 16 African countries will take part in the week-long event, which also includes a live concert headlined by Diamond Platnumz, Tanzanian Bongo Flava recording artist.