

*The luxurious Best View Hotel in the centre of Musanze city is a wonder and testimony to what Rwanda's touristic region has to offer in the hospitality sector. The 3-Star urban hotel has the grandeur observed as you approach the facility and once inside you can enjoy restful comfort with sumptuous, luxurious meals and drinks.*



The property is situated in a serene part of the upcoming city, very quiet away of the bursting of the city activities yet in a reachable distance to various popular shops and outing hotspots.

The beautiful, grandeur and luxurious facility doesn't limit guests with budget expenses because the hotel adopted an arrangement to offer friendly rates to all that come to their doorsteps.

Fabrice Kwizera, the General Manager of the hotel notes they have incorporate local tourism by offering the best services at affordable rates.



Fabrice Kwizera, the General Manager of Best View Hotel

"We provide affordable luxury," Kwizera emphasizes the objective is not to seek more hotel stars-status but be the best 3-Star urban hotel. He explains the need to promote local tourism by offering luxury to citizens.

Best View Hotel wants to create an atmosphere where every guest is entertained at affordable price and residents of Musanze gets to dine & wine at the hotel.

The concept started by Best View Hotel has already made the place a very popular hangout in Musanze, through their affordable bar and restaurant where many residents enjoy outing there with the feeling and entertainment of the hotel.

Fabrice Kwizera, the General Manager of Best View Hotel was also among the founders. He was born in Musanze, grew up in Kigali and attended his university in the United States of America.

Kwizera explains the idea to build a hotel was conceived after completing his studies in the USA and had returned to his home town where he spotted

opportunities because of the booming tourism.

Musanze as Rwanda's top touristic centre offered various opportunities with natural attractions, Gorilla trekking, Volcano Mountains, Caves, Crater Lakes to mention a few. Kwizera with partners tapped into the opportunities and have never regretted the decision.



They built a 3-star urban hotel which opened doors in 2014 starting from an idea of a small hospitality facility that had only 13 rooms, small bar and restaurant and relatively a small conference hall.

The concept of their business idea was smaller than the current investment, according to Kwizera. Initially it was to build a simple lodge but the available opportunities forced them to go big.

Two years into their initial venture they had neither made any loss or profit, but when an opportunity presented itself in form of land for expansion the directors of the hotel seized the opportunity to move from the lodge into a hotel in 2016.

The land bought offered an expansion to build 60 rooms with a modern bar and restaurant along with service amenities like a swimming pool, GYM, Spa and Steam among other facilities for the comfort of clients.



Today, the hotel has 73 spacious rooms each fitted with a wardrobe, flat-screen TV and come complete with a private bathroom equipped with a shower and free toiletries, while some units have a seating area and a continental breakfast is offered every morning to guests.



The reception services include guidance and can facilitate guests where they wish to visit given that Musanze has a lot of attractions to offer.

Best View Hotel also has conference facilities that were added during the expansion phase boasting two conference halls with capacity of 200 people and two more

small conference halls.

The General Manager notes that the vision is to add on other service amenities and create a resort with recreational amenities.

Best View Hotel is not only changing the hospitality sector in Musanze but the community as well through recruitment of local workforce. According to testimonies some of staff members are experiencing transformational change working at the hotel.



The venture which started with only five workers including the founder, chief cook, receptionist and multi-purpose workers has grown. Management decided to prioritise employment of local labour where staff grew to 75 before the Covid-19 crisis and currently have 43 workers since the resumption of business.

Employing the local workforce has helped change people's lives through salaries, pension, health insurance and taxes.

However, creating jobs is not the only intervention Best View Hotel makes but also invests in corporate social responsibility by working with local government starting from the village level up to the district.

The hotel located in Ruhengeri village supports at least 100 households in the neighbourhoods by fully paying their health insurance and contributes to social needs as well as development initiatives in the district.